
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): March 13, 2019

BioSig Technologies, Inc.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

000-55473
(Commission File Number)

26-4333375
(IRS Employer
Identification No.)

12424 Wilshire Blvd., Suite 745
Los Angeles, California
(Address of principal executive offices)

90025
(Zip Code)

Registrant's telephone number, including area code: **(310) 820-8100**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4 (c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

BioSig Technologies, Inc. (the “Company”) intends, from time to time, to present and/or distribute to the investment community and utilize at various industry and other conferences a slide presentation, which is attached hereto as Exhibit 99.1. The Company undertakes no obligation to update, supplement or amend the materials attached hereto as Exhibit 99.1.

In accordance with General Instruction B.2 of Form 8-K, the information in this Item 7.01 of this Current Report on Form 8-K, including Exhibit 99.1, shall not be deemed “filed” for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Exchange Act or the Securities Act of 1933, as amended, except as shall be expressly set forth by reference in such a filing. Furthermore, the furnishing of information under Item 7.01 of this Current Report on Form 8-K is not intended to constitute a determination by the Company that the information contained herein, including the exhibits hereto, is material or that the dissemination of such information is required by Regulation FD.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
99.1	<u>Investor Presentation, Winter 2019 (furnished herewith pursuant to Item 7.01)</u>

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BIOSIG TECHNOLOGIES, INC.

Date: March 13, 2019

By: /s/ Kenneth L. Londoner _____

Name: Kenneth L. Londoner

Title: Chief Executive Officer



Disclaimer

This presentation contains forward-looking statements including statements that address activities, events or developments that BioSig expects, believes or anticipates will or may occur in the future, such as predictions of financial performance, approvals and launches by BioSig of new products, market acceptance of BioSig's products, market and procedure projections, financing plans, and related documents. Forward-looking statements are based on BioSig's experience and perception of current conditions, trends, expected future developments and other factors it believes are appropriate under the circumstances and are subject to numerous risks and uncertainties, many of which are beyond BioSig's control.

These risks and uncertainties include the timing of approvals for BioSig products, rate and degree of market acceptance of products, BioSig's ability to develop and market new and enhanced products, the timing of and ability to obtain and maintain regulatory clearances and approvals for its products and the impact of failure to obtain such clearances and approvals on its ability to promote its products and train doctors and operators in the use of its products, the timing of and ability to obtain reimbursement if required of procedures utilizing BioSig's products and the potential impact of current healthcare reform initiatives thereon, competition from existing and new products and procedures or BioSig's ability to effectively react to other risks and uncertainties described from time to time in BioSig's SEC filings, such as fluctuation of financial results, reliance on third party manufacturers and suppliers, litigation or other proceedings, government regulation, negative publicity, current worldwide economic conditions and share price volatility.

BioSig does not guarantee any forward-looking statements, and actual results may differ materially from those projected. Unless required by law, BioSig undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.



BioSig Technologies at a Glance



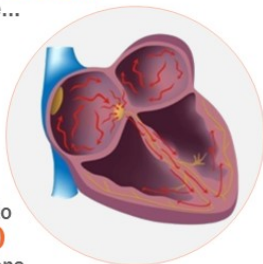
- First **successful commercial use** of PURE EP™ achieved
- **FDA product clearance** achieved; CE mark expected in 2019
- Listed on the **Nasdaq** Capital Market
- **World-class** management, board, advisors
- **IP expertise** from Sherpa Technology Group, Sterne Kessler
- **10-year strategic collaboration** with Mayo Clinic
- Targeting **\$4.6B+ EP Market**, growing at 10% p.a.
- Pioneering the **new field of bioelectronic medicine**

Arrhythmia: A Challenging, Costly Disease

One-quarter of Americans will get irregular heartbeat

Atrial Fibrillation

Affects **33.5M** people...



Contributes to **750,000** hospitalizations each year

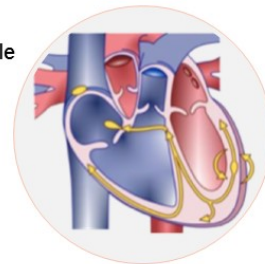
...and between **2.7M** and **6.1M** in the U.S.

Increases the risk of stroke **4-5x**

Ventricular Tachycardia

Much rarer, but responsible for most sudden cardiac deaths in the U.S.,

~300,000 per year



Individuals with VT almost always have **symptoms of heart failure**

Estimated annual health care costs per AFib patient: \$15,000-25,000

Sources: Worldwide Epidemiology of Atrial Fibrillation in the journal Circulation, 2013; CDC Fact Sheet on Atrial Fibrillation; American Heart Association; Ventricular Tachycardia in Medscape, December 2017; "Healthcare Costs Drop Sharply after Successful Ablation," Marlene Busko, Medscape, May 4, 2016

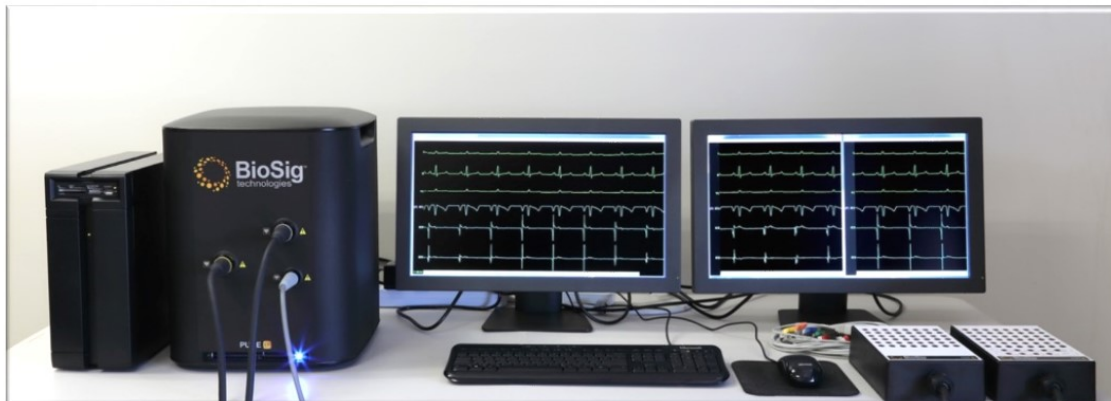


<https://www.chron.com/news/healthy/article/One-quarter-of-Americans-will-get-irregular-1959800.php>

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Our First FDA-Approved Product: PURE EP™ System



First Successful Commercial Use of PURE EP™



“With the use of the PURE EP™ System I was able to identify cardiac signals which were previously undetectable to me.

I believe that the PURE EP™ System could change diagnostic and treatment strategies of arrhythmias, leading to more successful outcomes.”

**Andrea Natale, M.D., F.A.C.C., F.H.R.S., F.E.S.C.,
Executive Medical Director, Texas Cardiac
Arrhythmia Institute at St. David’s Medical Center
in Austin, TX.**

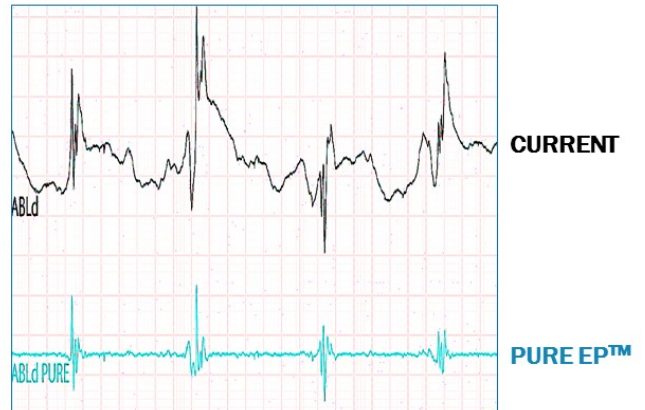
February 20, 2019

PURE EP™ Value Proposition



Potential benefits of PURE EP™

- Improves signal clarity, reduces “noise”
- May allow surgeons to work more quickly and more accurately
- May reduce likelihood/need for repeat procedure
- Therefore, a better option for patients, physicians, and payors



Source: Nationwide independent product assessment study conducted in 2017 by Health Research International

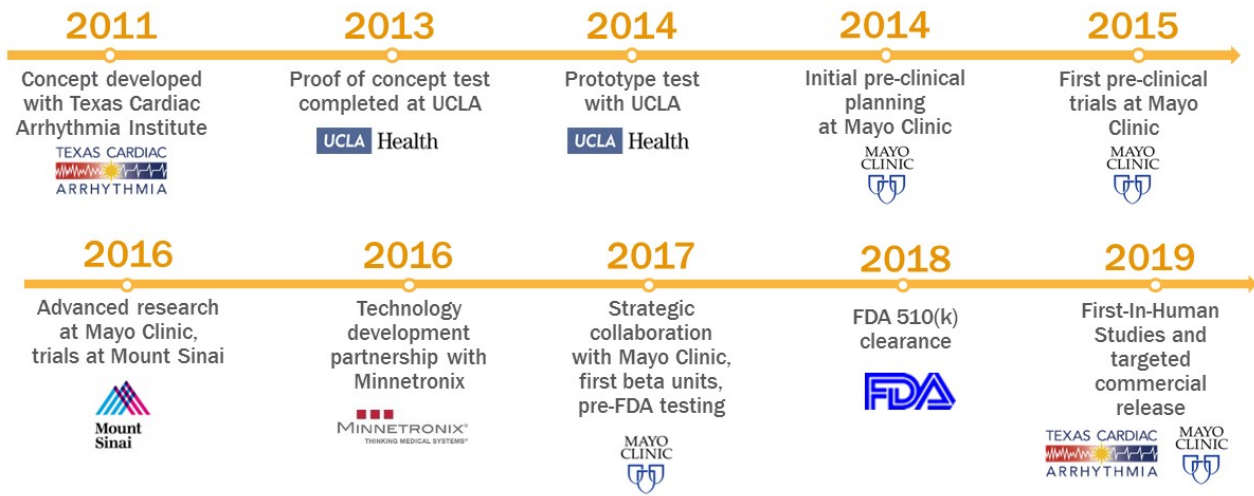
Signal Clarity Paramount to Ablation Success



FDA head for EP, speaking at HRS 2017 on the need for technological innovations in catheter ablation

- The growing burden of AF has far-reaching public health implications.
- Catheter ablation is being widely performed for the treatment of symptomatic drug refractory AF. However, the outcomes of AF ablation are still suboptimal.
- Technological innovations are warranted to improve safety, effectiveness and procedural efficiency.

PURE EP™ Developed Through Collaboration with Leading Centers of Excellence



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Market and Business Model

Market

- Global Electrophysiology (EP) market to reach \$8.2B by 2022; registering a CAGR of 13.4% from 2016-2022.
- The Company also operates within the rapidly emerging field of bioelectronic medicine, estimated at \$3.75 billion in 2017 with projected annual growth of 14.2%.

Business Model

- BioSig's PURE EP™ System is sold as a hardware and software solution.
- The client purchases the hardware and the software.
- The client will have opportunities to purchase additional, advanced software features.



Sources: 2017 sales estimates from *Emerging Bioelectronic Medicine & Neurostimulation Technologies: Growing & Disrupting Medical Device Markets*, Health Research International, February 2018; EP device growth forecast from *Electrophysiology Market by Devices Analysis*, Market Research Engine, July 2017; cardiac ablations growth forecast from *Global Opportunities in Medical Devices & Diagnostics*, Health Research International, 2016.

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Path to Commercialization

2019

First installations at TCAI, Mayo Clinic for First-in-Human data

Create clinical trial registry; develop clinical trial protocol

Introduce PURE EP™ System to medical centers nationwide

Collect first revenues

CE mark in Europe

2020

Publish trial results

Expand PURE EP™ System

Accelerate commercial product in U.S. and internationally

Develop further IP

2021

Advance R&D, IP in bioelectronic medicine

Expand product pipeline

TEXAS CARDIAC
ARRHYTHMIA

MAYO
CLINIC



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Looking Beyond Arrhythmia

“Signal recording and processing is an integral part of various mapping techniques in fields other than cardiology. We hope to apply the expanded hardware configurations of the [PURE EP™] system for mapping and recording signals in fields like neurology and ophthalmology, in order to better be able to characterize regional electrical activity.”

– Authors of “Initial Experience with the BioSig PURE EP™ Signal Recording System: An Animal Laboratory Experience,” *The Journal of Innovations in Cardiac Rhythm Management*, April 2017

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OUR VISION

Leader in Bioelectronic Medicine

A rapidly growing field of healthcare
that explores how targeted electrical signals
can harness the body's natural mechanisms
to diagnose and treat a range of diseases

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Big Players Starting to Take Note

Tech giants exploring healthcare space



Medical device giants making investments

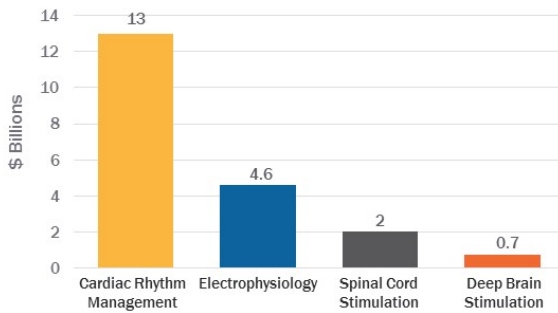


Successful IPOs, some with big-name funders



An Exciting, Fast-Growing Market

Bioelectronic Medicine: Major Market Segments, 2017



Sources: 2017 sales estimates from *Emerging Bioelectronic Medicine & Neurostimulation Technologies: Growing & Disrupting Medical Device Markets*, Health Research International, February 2018; EP device growth forecast from *Electrophysiology Market by Devices Analysis*, Market Research Engine, July 2017; cardiac ablations growth forecast from *Global Opportunities in Medical Devices & Diagnostics*, Health Research International, 2016.



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Unique Collaboration with Mayo Clinic



- 10-year strategic agreement
 - Defines collaborative work plan
 - Spells out IP protection for both parties
- Develop advanced clinical features and applications
 - PURE EP™ System versions 2.0 & 3.0
- Explore new disease areas and applications, leading to:
 - Joint IP filings
 - Licensing opportunities
- Investment



BIOELECTRONIC MEDICINE

Potential for Diagnosing and Curing Many Diseases



EP Sector M&A Activity

Company	Proof of Concept	Prototype	Clinical Data	CE Mark	FDA	Sales	Acquirer/ Investor	Valuation
BioSigTechnologies	•	•	•		•			\$94 million Feb 21, 2019
EPD Solutions Formed 2014	•	•	•	•		•	PHILIPS	\$563 million June 2018
HeartWare	•	•	•	•	•	•	Medtronic	\$1.1 Billion June 2016
Hansen Medical	•	•	•	•	•	•	AURIS Surgical Robotics	\$80 million April 2016
nContact Formed 2005	•	•	•	•			AtriGure	\$149 million Oct 2015
CardioInsight Formed 2006	•	•	•	•	•	•	Medtronic	\$272 million June 2015
Topera Medical Formed 2010	•	•	•	•	•		Abbott	\$350 million Dec 2014
Endosense SA Formed 2003	•	•	•	•		•	ST. JUDE MEDICAL	\$331 million Aug 2013
Bard EP Division of CR Bard	•	•	•	•	•	•	Boston Scientific	\$275 million Nov 2013
Rhythmia Medical Formed 2004	•	•	•				Boston Scientific	\$410 million Oct 2012



Robust IP Strategy, Supported by Experts



BioSig Investment Highlights



- First **successful commercial use** of PURE EP™ achieved
- **FDA product clearance** achieved; CE mark expected in 2019
- Listed on the **Nasdaq** Capital Market
- **World-class** management, board, advisors
- **IP expertise** from Sherpa Technology Group, Sterne Kessler
- **10-year strategic collaboration** with Mayo Clinic
- Targeting **\$4.6B+ EP Market**, growing at 10% p.a.
- Pioneering the **new field of bioelectronic medicine**

Contact Us



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Appendix

Seasoned Management Team



Kenneth L. Londoner, MBA
 Founder, Chairman, CEO, Director
 Endicott Management Partners, LLC; J & W
 Seligman & Co.



Natasha Drapeau
 Executive Vice President
 Institute of Directors, UK; Augeois Consulting,
 Switzerland; IG Group Plc, UK



Steve Chaussy, CPA
 CFO
 Liberski Inc; Anna & Co; Penske Automotive; Ford
 Hogg and Cobbe



Lora Mikolaitis
 VP, Administration
 Miko Consulting Group, Inc.



Tiffini Wittwer
 FDA and Regulatory Advisor
 Trice Medical; Embrella Cardiovascular/Edwards
 Lifesciences; Cardica



Amy Scott, MHA, RN
 VP, Strategic Partnerships
 Biosense Webster (Johnson & Johnson)



John Kowalski
 VP, Sales
 Biosense Webster (Johnson & Johnson)



Barry Keenan, PH.D, MBA, PMP
 VP, Engineering
 Medtronic; Nexxon MedSystems; Alfred Mann
 Institute for Biomedical Engineering; Alfred Mann
 Foundation for Scientific Research



World-Class Board of Directors

	Kenneth L. Londoner, MBA		
	Roy T. Tanaka		 
	Seth H. Z. Fischer		
	Patrick J. Gallagher, MBA, CFA		
	Jeffrey F. O'Donnell, Sr.		 
	Andrew Filler, JD		
	David Weild IV, MBA		
	Donald E. Foley, MBA		 

